

**BRINGING ITS AUGMENTED REALITY TO MOBILE APPLICATIONS,  
TOTAL IMMERSION PARTNERS WITH SMARTPHONE APP PROVIDER INT13**

***Embedded Mobile AR Solution to be Available on Variety of Platforms***

LOS ANGELES and PARIS (September 14, 2009) -- Total Immersion ([www.totalimmersion.com](http://www.totalimmersion.com)), the world leader in augmented reality, today announced that it has signed an exclusive distribution partnership with int13 ([www.int13.net](http://www.int13.net)), a French software firm that specializes in next-gen smartphone applications.

Total Immersion and int13 will integrate their respective technologies to market embedded augmented reality applications through Total Immersion's D'Fusion Mobile platform. Compatible with the majority of next-generation mobile phones, the initial application will operate seamlessly on Symbian and Windows Mobile devices, with iPhone and Android support following thereafter. The application will be released early in Q4.

Total Immersion's patented D'Fusion® augmented reality technology integrates real time interactive 3-D graphics into a live video stream. The partnership between Total Immersion and int13 expands the D'Fusion® platform to mobile devices. D'Fusion Mobile complements Total Immersion's D'Fusion Professional, D'Fusion@Home and D'Fusion Web browser implementations.

"At int13, we recognize the value of augmented reality as an engaging new way to interact with consumers," said Stéphane Cocquereaumont, Managing Director of int13. "Our aim is to develop games and augmented reality applications that make the most of what smartphones have to offer. With this distribution partnership, we look to benefit from Total Immersion's premier market position as the company brings our combined technology to a global audience."

"This is a win-win for both companies, and for consumers," said Bruno Uzzan, CEO, Total Immersion. "int13 has developed one of the most dynamic augmented reality libraries for mobile phones. With this agreement, Total Immersion enters the booming smartphone application space, marketing a compelling augmented reality experience on mobile devices."

**About Total Immersion**

Total Immersion ([www.t-immersion.com](http://www.t-immersion.com)) is the global leader in augmented reality. Through its patented D'Fusion® technology, Total Immersion blurs the line between the virtual world and the real world by integrating real time interactive 3D graphics into a live video stream. Leading the augmented reality category since 1999, the company maintains a presence in Europe and the U.S., and supports a network of partners worldwide.

**About int13**

int13 ([www.int13.net](http://www.int13.net)) is a mobile game studio that creates original and innovative content for all mobile platforms. int13 develops its own cross-platform middleware and own mobile augmented reality technology to power its games.

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